

Brownsville Art Association

Board Meeting October 6, 2015

Minutes

Present: Alice Tetamore, Cheryl Haworth, Barbara Andersen, Lori Garcy, Jean Bubak, Judy Whitfield, Mandy Cole

Guests: Molly Perry, Dottie Mitchell, Shavonne and Cassandra Schumacher

President Judy Whitfield opened the meeting at 10:20.

Shavonne and Cassandra presented a proposal for a mural on the exterior of the Art Center. The Board was enthusiastic about the concept and asked the sisters to develop a draft proposal for review and to eventually forward to the City. Approved by consensus. Shavonne and Cassandra also suggested that the Board use Mail Chimp to create and distribute an e-newsletter. They will connect with Steve Brenner to see how it could coordinate with the new website. A discussion followed of email management and that we should use the BAA email address: baaartcenter.net, rather than individual addresses; we need to build BAA's presence.

The Board also discussed the logo and the possibility of changing back to the earlier sheep logo developed by Anne Sattler. Judy moved and Cheryl seconded that the Schumacher sisters move forward with developing the sheep logo for email, etc. Alice stated that the Schumachers should be given artistic credit for all of their graphic creations on behalf of BAA.

Cheryl displayed the posters made by Mae Kirk for the outdoor signboards "Artist Reception Today". The Board appreciated Mae's work.

Financial Report: Lori Garcy distributed information re: September finances (see attached). Discussion followed.

Education/Workshop Committee: Alice distributed the Fall Schedule and the Committee report (see attached). Discussion followed of potential classes for next year: bookbinding, colored pencil. BAA will have an origami Christmas tree in sync with the

origami Christmas lights class. Ally Maser will teach a scarecrow construction class for kids K-6 at the Art Center on Nov. 9,16. Cost \$25 for the two sessions.

Gallery Committee: Lori reported for Chris Seale. Chris and Cris Kostol have thoroughly cleaned the storage room. They asked that the Tuesday night art group take on cleaning something each time, tables, dusting, floor, etc. Discussion followed about Christmas Open Houses during December 5, 12, 19, including silent auctioning of the origami Christmas tree on the 12th. Mandy will call Bryan's Woodsheds about a shed out in front suitable for Santa. Santa could give kids a token for a free candy cane redeemable in the Art Center. The Chamber is scaling back the holiday festivities so BAA will move forward on our own.

Marketing Committee: No report

Events Committee: No special additional events planned at this time.

Next Board meetings will be: Nov 10, Dec 8 at 10am.

Meeting was adjourned.