

Brownsville Art Association

Board Meeting June 30, 2015

Minutes

Present: Lori Garcy, Alice Tetamore, Barbara Andersen, Cheryl Haworth, Judy Whitfield, Mandy Cole

Minutes of 05.26.15 approved by consensus as submitted.

Financial report: Lori Garcy reviewed BAA's finances, distributing spreadsheets. Biggest seller in June was photography. Discussion followed about expenses and income. Lori, "We're not appealing to the community. How do we pull people in?" Real challenge for marketing.

Gallery Committee: Lori reported. She is updating members lists, checking on "inactives". Lots of people are not hosting. Will not be open 4th July. Lori suggests we could be open more if volunteers worked a full day every two months, Thursdays open til 7pm. She will talk to the Gallery Committee members. Judy moved and Barbara seconded that BAA buy Stand by Me postcards directly from Linda McCormick rather than the current commission arrangement. Motion passed unanimously.

Education Committee: Alice reported, distributed Education report and schedule of Workshops and Shows. Alice invited "Vistas and Vineyards" to meet in the Art Center when they were in town, also suggested they hold a show here. Discussion followed of possible Fall 2015 workshops, including origami Christmas lights.

Junk Art reception: Aug 15, 2-5pm. Next up during Junk month: Junk bracelets, Barbara suggests we make sure we have photos to accompany publicity.

Exhibits Committee: Cheryl reported, distributed Schedule of Exhibits and Featured Artists for 2015/16. Discussion followed of possibilities, including fiber arts.

Brownsvilleart.org Website: Mandy reported, asking Board members to send email lists, links, and Artists' Gallery pages to web manager Steve Brenner. Lori will email out letter to member artists to submit info to Steve for their individual Artist gallery pages.

Marketing Committee: Mandy and Barbara reported, presenting a draft marketing plan and asking for feedback by July 22.

Art Seminars and Events: Mandy reported that Annie Risbridger, artist from Surrey, UK will present "50 Years of Designing and Loving Beautiful Things" at the Art Center on Sunday July 12.

Meeting was adjourned at 4:30pm. Next meeting scheduled for Aug. 4 at 10am.