

Brownsville Art Association

Board Meeting 11.10.15

Minutes

Present: Cheryl Haworth, Alice Tetamore, Barbara Andersen, Lori Garcy, Chris Seale, Mandy Cole

The meeting was convened at 10:10 by Past President Cheryl Haworth

Minutes of Oct. 6, 2015 were read by Mandy. Lori moved, Alice seconded that the minutes be approved. Minutes were approved unanimously. Mandy asked Board members to bring their own copies of the emailed minutes to each meeting, thereby saving BAA paper and ink.

Financial report: Lori Garcy reported, distributing a spreadsheet of BAA financials and a table showing comparative sales numbers. "Financially we're doing fine," she said. Discussion followed. Items that are the biggest sellers are usually under \$100. We need to monitor the contents of our website and maximize its marketing potential.

Committee Reports

Education: Alice Tetamore distributed copies of her report and a Fall Schedule 2015. Discussion followed. We need to adjust the Bylaws to allow the Treasurer to continue serving beyond the current limits. We need Bylaws copies for all Board members. Lori stated that we need to renew our 3 year Memorandum of Understanding with the City of Brownsville. Board may want to suggest changes to the MOU. Lori described the elements of the current MOU. City will no longer pay for liability insurance. City has been very responsive on repairs/improvements. Lori/Alice/Barbara/Judy will meet with City Administrator Scott McDowell in December to discuss new MOU.

Gallery: Lori read a letter from Don Gonzales who is resigning as a member. He has contributed a huge amount of time, energy, and expertise to BAA and the Art Center. Mandy/Lori will write a letter to him thanking him for his contributions.

Chris Seale reported that the Holiday Show is up and running. Hanging the art was very difficult/tedious with our current hanging system. Chris has researched several potential systems and demonstrated one that she and Lori feel is practical for our budget and needs. BAA has budgeted \$2000 in 2015 for miscellaneous projects. Mandy moved, Barbara seconded that BAA buy the proposed hanging system with expenses not to exceed \$1000. Motion approved unanimously. Chris and Cris Kostol

will paint the walls after the Holiday Show. Thanks to Cecilia Peters for helping Chris with the displays.

Education/Workshops: Alice outlined recent workshops: Chris had 11 students for her Christmas gift tag workshop; Debbie Ellis had her origami lights class with 4 students; Ally Maser and Rhoda Fleischman's classes didn't go; Cindi Christensen will hold her jewelry making workshop the 14th. Nov. 17th Tuesday will be origami lights. Cassandra Schumacher will do a class on ink. Other possibilities: bookbinding in February, printing on silk with Jean Lawrence.

Events: Possibilities: "How to Market Your Art" including how to take advantage of BAA's website. Lori reported on several opportunities for BAA members to participate in regional shows. Lori will coordinate the 2016 May opp with the Calapooia Gallery in Albany.

Exhibits: Cheryl distributed a schedule of exhibits for remainder of 2015 and 2016. We need a coordinator for the 2016 Community Art Show.

Marketing: Barbara reported on the upcoming Christmas Art Market on Dec 5 in conjunction with the Chamber's Home for the Holidays. Four tables inside, tents outside, streamers/signs, Santa in his little house outside (Bryan's Woodshed). Barbara will make poster. Festival of Trees: tree delivered Dec 1, to be ready and up by Friday Dec 4. Bidding happens 10-5 Friday, 10-4 Saturday. Funds from trees goes to Moyer House and Library.

Website: Barbara and Mandy will review the website with Steve.

Organizational Development: Cheryl described the Ford Family Foundation training she is taking and suggests we develop BAA's vision, mission, values.

Chris Seale is training hosts and revising the Host manual.

Next meeting: Tues. Dec 12 10:00. Annual membership meeting January 13 at 7:00pm; Board meeting January 12 at 10:00. Bring any proposed changes to the Bylaws to the Dec. meeting