

Brownsville Art Association
Board Meeting Minutes
November 16, 2017

1. Call to Order: 9:06 am

Present: Cris Kostol, Alice Tetamore, Charlie Stoakes, Elizabeth Swartzendruber, Linda McCormick, Barbara Andersen, Judy Whitfield, Chris Seale, Lori Garcy.

2. No minutes were provided from October meeting for approval.

3. Treasurer's Report:

Lori Garcy; October income was \$695. Very good October in comparison with previous years. The grant for children's art classes for \$143.63 has not been spent and we need to use or return the money. We can resubmit for other purposes.

Suggested to discuss in committee and return with decision at next board meeting.

4. Old Business

Chamber Progress: Chamber will be changing all leadership positions in January. All presidents are stepping down. Their target date for establishing a Chamber/Visitor Center within the BAA is February 2018.

Festival of Trees: Our cookie cutter ornaments are being made by the Tuesday night group. Cris Kostol and Judy Whitfield will provide the Times with an article about our tree.

Annual Meeting: Lori Garcy volunteered her house to hold the Annual Meeting on Sunday, January 21, 2018 at 2:00 pm. This will be a combined Artist Meeting, Annual Meeting and social time for all BAA members. We will create an agenda for this meeting at our December Board Meeting on the 14th. Cris encouraged all board members to think of possible new board members.

Review of Calendar: Cris Kostol raised the question of who maintains the BAA Calendar. We have an overlap of a class and a reception for the same date and time.

Chris Seale has the calendar set up for shows and classes but this does not always include other events. Decided that all events and or changes be sent to Chris to include in the updated calendar. She will also send the calendar to Shavonne to include in the Newsletter. The calendar should also be enlarged to 15" x 17" and put on bulletin board in the kitchen area. Cris Kostol will meet with Shavonne to tighten up these communications.

5. Recommendation for working relationships:

Alice Tetamore recommended that committees utilize their members more and delegate responsibility and not "bleed" onto their designated responsibilities. Keep all committee members in the loop. Alice further stated that relationships within our organization are most important to maintain the health of our group and that the friends she has made throughout her years with the BAA have been so much more than she expected.

Suggested Wendy Hoffman take on the position of Exhibit Committee Chairman. She declined. Suggested that a Jury Committee be established and that a specific date be set for prospective gallery artists to have their artwork juried. Cris Kostol will discuss with possible members.

6. Gallery Committee: Chris Seale reported on the set up of the Holiday Show. Lori Garcy had each artist hang their own display area and that worked out very well. The 4 new panels have allowed for more room for 2d artists. Chris reported on her progress to purchase new counter spinners for greeting cards. Found the perfect racks but postage was prohibitive. She will continue to look for a supplier. Charlie Stoakes reported on the passing of one of our artists, Ellen Hamill, on Monday, November 13, 2017. The family has donated her remaining cards to the BAA for sale. Cris Kostol sent a card of condolence to her caught from the BAA.
7. Exhibit Committee: Cheryl Haworth has stepped down from Chairman of this committee. The 2018 schedule is already established. We will look for a new chairman within our membership. Discussed having the Exhibit Committee under the Gallery Committee and also have an Events Committee to coordinate visits to specific venues around the state. Anyone wanting to host an event can get Board approval and then be the event coordinator for that single event. Discussion sent to Gallery Committee to discuss and return to Board with recommendation.
A request was made by the family of Carol Williamson (Beth Verhayden's mother) that her artwork be displayed in the Community Room during their family reunion (TBD). The BAA would remove our artwork hanging upstairs for the day of the reunion.
8. Education Committee: Lori Garcy has the schedule for classes. Elizabeth Swartzendruber will take over maintaining the Workshop Notebook and produce all registration forms for classes.
9. Marketing and Communications Committee: Barbara Andersen requested that all materials for submission to the Times newspaper be sent to her at least 4 weeks prior to the first publish date. Her schedule is full and she needs the lead time to insure getting the information for classes and other BAA activities printed.
Barbara also reported that all spaces are full for the upcoming Art Market on December 2. Santa and helper are in place. All inside table space is full as well as outside tent space.
Linda McCormick reported on the use of Facebook and their algorithm. Request that we "like" and "share" all BAA Facebook activities. This will get us a better position on Facebook.
10. New or Other Business: Suggested events: art trips; Need people to coordinate events and arrange transportation, cost estimates, timetables, etc.
11. Next Meeting: December 14, 2017, 9:00 am
12. Adjourned to individual committees at 11:05 am.